



# 64

BUSINESS NICHE  
THAT NEED A

DIGITAL MARKETING  
VIRTUAL ASSISTANT

# We can't think of any business that wouldn't benefit from a digital marketing VA

Businesses often ask me what niches need the most digital marketing help. So I asked my colleagues for help - and here's what we came up with!

While these may be the top categories of businesses that came up in our conversations, ANY service-oriented business is at the top of the list.

To be honest, we can't think of very many businesses that don't need a digital marketing virtual assistant (VA.) Got a project? How can we help?

“Authenticity, honesty and personal voice underlie much of what’s successful on the web.”

~ Rick Levine

## 64 Business Niches that Need a Digital Marketing Virtual Assistant (VA)

1. Accountants
2. Airlines
3. Animal groomers
4. Antique stores
5. Artists
6. Attorneys
7. Authors
8. Auto dealerships
9. Barbershops
10. Beauty shops
11. Bicycle shops
12. Boutique clothing shops
13. Cafes
14. Chiropractors
15. Churches
16. Cleaning services
17. Coaches
18. Coffee shops
19. Computer repair shops
20. Construction & contractors
21. Consultants
22. Craft designers
23. Credit unions
24. Dentists
25. Dermatologists
26. Dieticians
27. Dog breeders
28. Dog daycare & boarding
29. Electronic repair
30. Estheticians
31. Event planners
32. Event venues
33. Fabric & yarn shops
34. Florists
35. Financial planners
36. Fitness studios
37. Food carts
38. Furniture stores
39. Health & wellness coaches
40. Home inspectors
41. Insurance agents
42. Interior Designers & Decorators
43. Jewelers
44. Landscapers
45. Massage therapists
46. Mechanics
47. Museums
48. Musicians
49. Music venues
50. Nightclubs
51. Nonprofit organizations
52. Personal trainers
53. Pet sitters
54. Photographers
55. Plumbers
56. Potters & pottery designers
57. Property managers
58. Real estate professionals
59. Restaurants
60. Seamster/seamstress
61. Speakers
62. Tourist-related
63. Wedding planners
64. Vacation rental agencies

# WORK WITH US

[Vibrant Digital VA](#) will help your business grow using digital/online marketing strategies. Go online to [Vibrant Digital VA](#) to learn more about what we can do for your business.

## Testimonials

“Vena is undeniably outstanding! Words cannot express how much her professional expertise, wisdom, insight, and diligence has helped me build and market my business! My business and marketing Everything that I have learned from her thus far has been on point, and I am continuously growing. Tiffany B

“Vena has been coaching me to get my business going using communications, marketing and social media. After working with her, I am stunned at how much I've learned, but even better--all the possibilities I now see. You won't find a more knowledgeable person to help you move forward to prosperity!” Elaine P.

“All I can say is that I found the exact person for the job! Vena makes the process comfortable, positive and FUN! I just love her blend of professionalism and personal connection. I am truly blessed to have found her and I would recommend her to anyone needing help with their web business.” Thanks Vena! Andrea V.

“Vena is an extremely smart, professional and talented marketer.” Alex S.

Vena is sincerely a pleasure to work with. She is passionate about what she does and really wants her clients to succeed. I am so grateful that I am working with her.” Tiffany B.



### Vena Jensen Blitzsch

Vena Jensen Blitzsch is the founder and owner of [Vibrant Digital VA](#), an award-winning social marketing company located in Colorado Springs, Colorado. She has worked with multi-million dollar companies, solopreneur start-ups and many others in between. Vena's extensive experience and expertise will increase awareness of your business by helping you connect *in the right way*, with the *right audience*. Contact her today at [vena@vibrantdigitalva.com](mailto:vena@vibrantdigitalva.com) or go online to [Vibrant Digital VA](#).



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