

## Social Media Solutions

**Launch a vibrant campaign that attracts, engages and increases sales**

Get more customers from Yelp, Google+, Facebook, Twitter, Foursquare and more

### Protect your reputation

Your customers are already sharing their thoughts online by posting, liking and reviewing businesses like yours. Vibrant Internet Marketing protects your reputation by:

- Helping your biggest fans spread online word of mouth about your business
- 24/7 monitoring of the most important review and social media websites
- Responding quickly to all customer reviews and messages, while they're fresh

A one-star increase in Yelp rating can translate to a 9% increase in revenue. (Harvard Business School Study, 2011)

### Drive traffic and grow your audience

You need an active and engaged audience of current and potential customers to succeed with social media. Vibrant Internet Marketing helps grow your audience by:

- Optimizing your profiles so they look great and are found by people searching for businesses like yours
- Cross-promoting your business across multiple social media websites to maximize your online exposure

Within the first 6 months the typical Vibrant customer sees a 330% increase in Facebook fans, 500% increase in Twitter followers, 224% increase in Foursquare check-ins, a 40% increase in Instagram or Pinterest engagement and 61% increase in monthly Yelp traffic.

# Engage and motivate your audience to buy

Vibrant Internet Marketing helps you turn fans and followers into customers by:

- Creating original, engaging content that keeps your business top of mind with your current customers and spreads word of mouth to potential ones
- Starting conversations in real time with customers talking about topics relevant to your business

Our content sees engagement rates that are 5x the industry average and helps our customers increase word of mouth on Facebook by 610%.

## Track your results

We provide you with a personalized dashboard where you can:

- See everything being said about your business online – all in one place
- Track key metrics like fan growth, traffic growth, check-ins and more
- Compare your performance to other businesses in your specific industry

Vibrant Internet Marketing clients typically see a 20-30% growth in revenue.

“Vena has taken our blogging platform from zero to fantastic. She has incredible organizational skills; is a great writer; and has expanded the original scope of the project to include multiple social platforms. Vena meets all deadlines, is very creative, and offers solutions. She always listens to what is needed and delivers. I would very highly recommend Vena.” Roxie Lowther, Director of Marketing, Litehouse Foods, Inc.

Vena has been coaching me to get my business going and helping me to join the 21 Century in communications, marketing and social media. After working with her, I am stunned at how much I've learned, but even better--all the possibilities I now see. You won't find a more knowledgeable person to help you move forward to prosperity! Elaine Phillips, Clarity Resolutions

### CONTACT US!

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